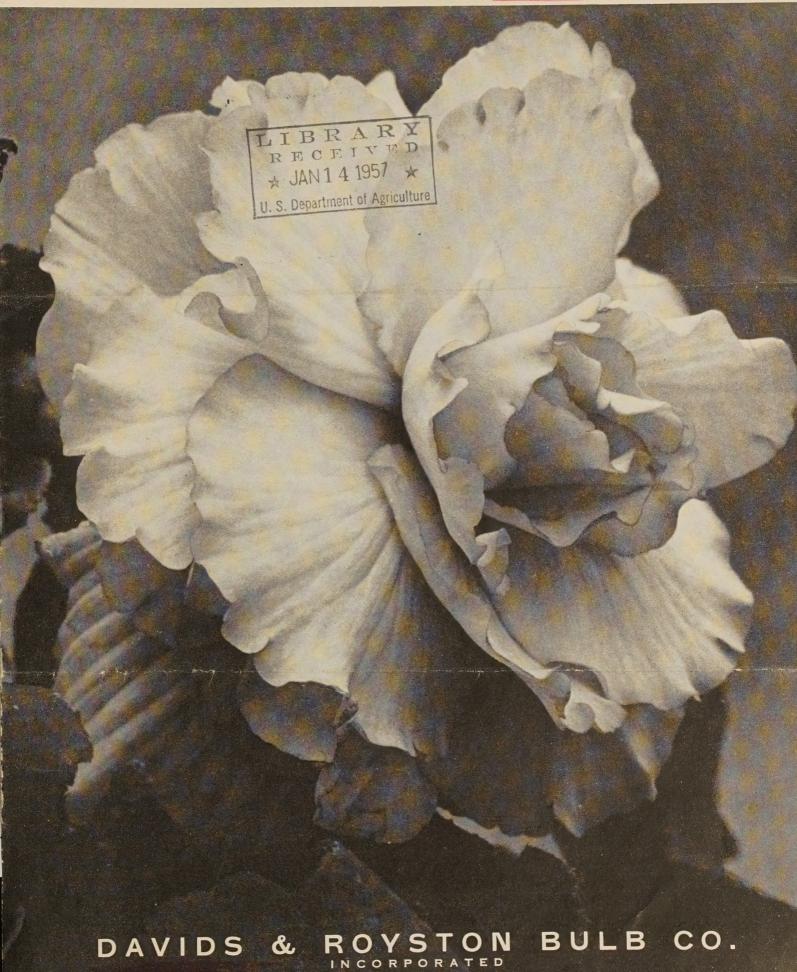
"Califlora"
REG. U. S. PAT. OFF

FLOWER BULBS OF QUALITY WINTER & SPRING OF 1956-1957

"Tecolote"



824 WALL STREET . LOS ANGELES 14. CALIFORNIA . PHONE: TUCKER 1625

"Califlora" BEGONIAS — TUBEROUS ROOTED

California grown bulbs. Delivery January to April, Inclusive

Our "Califlora" strain of Tuberous Rooted Begonias is, without question, the finest to be had. It is the result of many years of experimentation and selection. Strong growing tubers producing huge, magnificent flowers of perfect form carried erect on strong stems. Far superior to imported strains.

TYPES AND COLORS:

Giant Camellia Double. White, Yellow, Rose, Pink, Orange, Scarlet, Dark Red, Apricot, Flame Orange, Blush, Crimson-rose, American Beauty, Cardinal Red, Dark Salmon, Light Salmon, and Mixed colors.

Ruffled Camellia. This is the improved type that replaces the Frimbriata Carnation type. Same color selection as Giant Camellia double type.

Double Hanging Basket. This is the large double flowering type that replaces Lloydii. White, Pink, Rose, Salmon, Yellow, Orange, Scarlet, Apricot, and Mixed colors.

Double Picotee. (This variety has darker edge of same color.) Salmon, Rose, Apricot, Red, Pink, and Mixed colors.

Giant Frilled. White, Yellow, Rose, Pink, Salmon, Orange, Scarlet, Dark Red, Apricot, Fascination (light pink to white with frilled border shading from rose to light red), and Mixed colors.

Prices—All varieties and colors:

		100	1000
1-11/4"	Diameter	\$ 6.50	\$ 60.00
11/4-11/2"	Diameter	8.50	80.00
1 1/2"-2"	Diameter	14.00	135.00
2-21/2"	Diameter	17.50	170.00
21/2"-up	Diameter	23.00	225.00

Order for less than 25 of a color take 100 rate plus 10%

Multiflora Type Tuberous Rooted Begonias from Belgium. Excellent pot plants. Bushy, with many flowers. Available in an excellent strain. Separate colors of Yellow, Orange, Pink, Salmon, and Scarlet. Also mixed colors.

BEGONIA DISPLAY CARTON



225 "Califlora" TUBEROUS ROOTED BEGONIAS 11/2" - 2" for \$33.50 CONTAINS

- 150 Double Camellia 25 each Red, Rose, Yellow, Salmon, Pink and White
- 25 Double Picotee Mixture
- 25 Ruffled Camellia Mixture
- 25 Double Hanging Basket Mixture
 BEAUTIFUL "SELF SELLING" CARTON FULL COLOR PICTURES

T.R. BEGONIA & GLOXINIA PLANTS

SEEDLINGS STARTED TUBERS

NEW WAYS OF MERCHANDISING

* JIFFY POTS—Easier to ship, sell and plant * STARTED TUBERS IN BANDS—Extra large plants * FOIL PLANT PAKS—Very popular, self service

This year we are listing the most complete line of Begonia and Gloxinia seedlings and started tubers ever offered. You will note that this year you can purchase your plants in a variety of containers. The started tubers will be available from March through May and seedlings from April through June. We ask that you order at least 5 flats from a group. All prices FOB Santa Cruz, Calif.

GROUP 1-	_M	inimum order 5 flats per group.
OFFER	A	BEGONIA STARTED TUBERS IN 3" BANDS —Packed 28 per flat
OFFER	В	BEGONIA SEEDLINGS—Large re-transplants—60 per flat
OFFER	С	BEGONIA SEEDLINGS—5 labeled colors per flat—50 plants \$85.00 per 1000 Each flat contains 10 each of red, pin's, yellow, salmon and white. All types.
OFFER	D	GLOXINIAS IN BANDS, 45 21/4" bands per flat—large plants
OFFER	E	GLOXINIA SEEDLINGS—Large re-transplants—60 per flat
GROUP 2	M	inimum order 5 flats per group.
OFFER	F	BEGONIA SEEDLINGS IN JIFFY POTS—54 pots per flat
OFFER	G	GLOXINIA SEEDLINGS IN JIFFY POTS—54 pots per flat
OFFER	Н	BEGONIA SEEDLINGS—Packed 50 to a side of orange crate
GROUP 3	M	inimum order 5 flats per group.
OFFER	J	BEGONIA SEEDLINGS IN FOIL PAKS—48 plants per flat
OFFER	K	BEGONIA STARTED TUBERS IN 3" BANDS—36 per flat\$9.00 per flat Large plants—many in bud. All types and colors mixed.
OFFER		BEGONIA SEEDLINGS—160 plants in large flat

SPECIAL COLLECTIONS

- Contains:
 - 6 flats Begonia Seedlings Camellia Type: 1 flat (54 pots) each red, rose, pink, apricot, yellow, white.
 - 3 flats Begonia Seedlings: 1 each Ruffled Camellia, Picotee and Hanging Basket mixed. 1 flat Gloxinia Seedlings. Mixed colors.
- #2—STARTED TUBER AND SEEDLING COLLECTION—7 flats—484 plants for.....\$40.00 Contains:
 - 3 flats started Begonia Tubers Camellia Type. Good selection of colors.
 - 3 flats Begonia Seedlings Camellia Type—each flat contains 50 plants, 10 each 5 colors.
 - 1 flat Gloxinia Seedlings—50 plants, 10 each 5 colors.

AGAPANTHUS UMBELLATUS

"Califlora" CALADIUM — Fancy Leaf

January to June Delivery. After long experience in growing these in the greenhouse we have selected ten of the most attractive varieties, of contrasting colors and characteristics. In addition to these we can supply any other popular variety. If planted in January will produce salable plants for Easter.

Candidum. Snow-white with green veins and network. Narrow green border. Fine Easter variety.

Crimson Wave. New. Large, deep green leaf with crinkled, transparent crimson or scarlet center and many crimson spots toward edge. Strong grower.

John Peed. Bold plant with many leaves. Center transparent cherry-red, light green margin.

Lord Derby. Delicate transparent rose with dark green ribs and narrow green edge. Abundant foliage. Macahyba. Dark moss green profusely spotted and mottled with transparent lilac blotches. Heavy scarlet ribs.

Mrs. Sander. Roundish dark green leaf, heavily blotched. Transparent deep rose.

Mrs. W. B. Haldeman. Glowing bright pink with narrow green edge. Varies to a deep pink according to soil used.

Red Ensign. New. A rather dwarf-growing type with many leaves of metallic red; narrow green border. A very bright, and a fine new variety.

Ace of Hearts. Deep rose center. Scarlet ribs and green border.

Thomas Tomlinson. Bright crimson center and blotches; narrow green edge. Makes many leaves.

			F.O.B Lo	s Angeles	F.O.B.	Florida
			100	1000	100	1000
No. 1	1 1/2 - 2 1/2"	Diameter	\$20.00	\$180.00	\$15.00	\$140.00
Jumbo	21/2-31/2"	Diameter	30.00	275.00	22.50	210.00
Mammoth	31/2-5"	Diameter	45.00	425.00	37.50	350.00
Orde	rs for less tl	han 25 of a va	riety take	the hundred	rate plus 1	0%

FANCY LEAF CALADIUM DISPLAY CARTON

Beautiful display, 25 ea. 6 varieties No. 1 size. F.O.B. Florida \$26.50 per box.

CALLA LILIES

Yellow Calla (Elliottiana). November to March delivery. Beautiful Golden-yellow, Bright green leaves with perforations that have the appearance of white spots. Fine for pot culture.

		100	1000
1 3/4 - 2"	Diameter	\$12.00	\$110.00
2-21/2"	Diameter	14.50	135.00
21/2-3"	Diameter	29.50	285.00

Pink Calla (Rehamanni Superba). October to February delivery. Very unusual dwarf Calla. Flowers are Rose-pink, changing to Cerise.

		100	1000
1 1/2 - 2"	Diameter	\$13.50	\$125.00
2-21/2"	Diameter	19.50	185.00
21/2" up	Diameter	27.00	260.00

CANNAS

January to April Delivery

Strong, heavy roots: \$7.50 per 100; \$70.00 per 1000

Ambassador. Dark red. Green foliage. Low growing.

City of Portland. Large beautiful Clear Pink. Green foliage, Medium height.

Eureka. Large white. Green foliage. Low growing.

Hungaria. Pink. Green foliage. Low growing.

Red King Humbert. Bright red. Bronze foliage. Tall growing.

Richard Wallace. Yellow. Green foliage. Low growing.

Rosemond Cole. Bright red, edged yellow. Green Foliage. Low growing.

The President. Bright red. Green foliage. Low growing.

Wyoming. Orange-red. Bronze foliage. Low growing.

Yellow King Humbert. Yellow flowers with red spots. Green foliage. Tall.

New Cannas—Grand Opera Series . . . \$15.00 per 100.

La Boheme. New pastel pink. Green foliage. Low growing. Mignon. New coral rose. Green foliage. Low growing.

DAHLIA TUBERS

FEBRUARY TO APRIL DELIVERY

Our Top Quality Dahlia Tubers are all correctly named, each being individually labeled. They are carefully divided so that each Tuber has a live bud or eye.

LARGE FLOWERING DECORATIVE TYPES F.O.B. Portland per 100 25 or more of a variety......\$20.00

Less than 25 of a variety..... 22.00

RED

Deep Night. FD. 8", very dark red. Deep Velvet. FD. Dark velvety black red.

Gallant Fox. ID. Rich dark red, prolific bloomer.

Mrs. Edison. ID. Striking red, silver reverse.

Mrs. Geo. Le Boutillier. ID. Huge cardinal red.

Red Eastern Echo. FD. Brilliant red.

WHITE

Snowstorm. FD. Snow white, good for cutting.

Tensin. FD. Large pure white.

PINK

Clara Carder. ID. Huge cyclamen pink. Pink Sutherland. ID. Huge clear light pink.

Rose Glory. FD. Rich rose-pink.

LAVENDER

Commando. FD. Large 10-12", bluish lavender.

Croydon Lilac. FD. Beautiful 9" lilac.

YELLOW

Avalon. FD. Free flowering clear yellow. **Golden Eclipse.** FD. Rich golden-yellow.

Herbert Lewis. ID. Very large bright yellow.

BRONZE

John Carter. ID. Immense old gold.

September. ID. Huge orange gold.

PURPLE

Velvet Wonder. ID. Huge purple, awarded winner.

Thomas Edison. FD. 8", royal purple.

BI-COLOR

Margaret Cole. ID. Orange yellow, white tips.

Wanda Meade. ID. Bright red, white tips.

NEW INTRODUCTIONS

Brandaris. Outstanding, Brilliant red with rich gold center	\$38.00 per 100
Five Star General. Giant rose-pink blended with soft yellow, showy	28.00 per 100
Santa Claus. Flame red with white tips, many exhibition blooms	28.00 per 100

CACTUS TYPE

F.O.B. Portland per 100

25 or more of a variety \$23.00 Less than 25 of a variety 25.00

LARGE FLOWERING CACTUS

Atomic. New large pure white.

Casper Ludwig's Memory. Fine new blood red.

Kinsui. Tremendous bright yellow. Pink Giant. Bold beautiful clear pink.

Prig. Sparkling scarlet, tiny gold tips. **St. Therese.** Light pink with white center.

Zenith. Deep purple, silver reverse.

MINIATURE CACTUS

Andries Orange. Golden orange.

Anemato. Radiant rose-pink.

Coral Peach. Heavy bloomer. Delicate peach.

Hestia. 5", peach, cut flower. Honshu Gem. Fine canary yellow.

Royalty. White overlaid with lavender.

NEW INTRODUCTIONS

Hoeks Glory. Huge incurved lilac rose. Looks like Spider Mum	28.00 per 100
	28.00 per 100
	38.00 per 100
	38.00 per 100

POMPON TYPE

F.O.B. Portland per 100

25 or more of a variety......\$18.00

Less than 25 of a variety 20.00

RED

Alice. Bright red.

Doria, Very dark maroon.

BRONZE

Amber Queen. Rich amber bronze.

Red Eye. Gold with red eye.

PINK

Betty Ann. Deep pink.

Helen Anita. Lavender pink, white dot.

LAVENDER

Mary Munns. Orchid lavender.

Morning Mist. Delicate orchid shade.

WHITE

Celestia. Tiny pure white.

Joe Fette. Popular white.

YELLOW

Yellow Gem. Brilliant canary yellow.

PURPLE

Libby Rohr. Wine purple.

Takas Purple. Royal purple.

DAHLIA SPECIAL COLLECTION

120 Large Flowering Decorative—15 each, 8 outstanding varieties.

40 Large Flowering Cactus—10 each, 4 outstanding varieties.

40 Pompon—10 each, 4 outstanding varieties.

Total 200 top quality tubers each individually labeled with pictures for \$40.00, F.O.B. Oregon

AAGS

Individually Packaged—Delivery December

1957 Introductions . . . Maytime. Bright Pink; Caribbean, Delicate Blue. 1956 Introductions . . . Royal Stewart. Fiery Red; Appleblossom. Cream and Rose.

Prices for All Four Varieties

12 to 24, 30c ea.; 25 to 49, $27\frac{1}{2}$ c ea.; 50 to 99, 25c ea.; 100 to 499, $22\frac{1}{2}$ c ea.; 500 or more, 20c ea.

GLOXINIAS

January to March delivery. Following varieties, or mixed:

NEW HYBRIDS— CALIFORNIA GROWN

Produce more and larger flowers. Flexible leaves.

Blue Heaven. Soft Lavender Blue.

Crimson Rose, Deep Rose, Light edge.

Kismet. Bright Scarlet. Large flowers.

Kiss of Fire. Brilliant Scarlet. Many flowers.

Pink Edge. White. Vivid Pink edge.

Red. Ruffled Red. White back.

Ruby. Dark Scarlet. White back.

Salmon Rose, Clear Salmon Pink.

Sparkling Burgundy, Velvet Red.

Stardust. Burgundy Wine Red.

Velvet Queen. Huge Velvet Red.

California Gr	own.	100	1000
1-11/4"	Diameter	\$10.50	\$100.00
11/4-11/2"	Diameter	15.00	145.00
1 1/2 - 2"	Diameter	22.50	217.50
2" up	Diameter	29.50	290.00

STANDARD VARIETIES-CALIFORNIA AND BELGIAN GROWN

Blanche de Meru. Rose. White throat.

Emperor Frederick. Scarlet. White border.

Emperor William. Violet. White border.

Etoile de Feu. Brilliant Red.

Mount Blanc, Pure White.

Prince Albert. Dark Violet with frilled edge.

Princess Elizabeth. Blue with White throat.

Roi Des Rouges. Dark Crimson with frilled edge.

Tigrina (Spotted and Netted). Shades from light Rose to dark Lavender.

Diameter.....\$16.00

Diameter_____ 26.00

__ 100

1000 \$150.00

250.00

Violacea, Soft Violet.

Belgian Grown:

1 1/2 - 2"

2" up

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December to February Delivery

		100	1000
Auratum (Gold Banded Lily). White, Gold rayed. Crimson spots	7-8" Cir.	\$32.00	\$295.00
Rubrum "Lucie Wilson."	7-8" Cir.	40.00	375.00
A very much improved speciosum. Rubrum strain. A 6-7 size bulb	8-9" Cir.	50.00	485.00
will average 10 flowers, larger sizes even more.	9-10" Cir.	60.00	595.00
Begutiful Carmine Pink flowers			

HARDY PHLOX

Strong one year old plants—Delivery January through April

SPECIAL COLLECTION 10 EACH 10 OUTSTANDING VARIETIES

100 PHLOX for \$15.00, F.O.B. Lynden, Washington

Full Color Wall Hanger Supplied

DAISIES

November to March Delivery

Bloom profusely all Spring, Summer, and until late Fall if flowers are kept cut. Fine florists cut flowers and to plant in pots or gallon cans for nursery use. Large rooted divisions.

	100	1000
Esther Read. Fine large Pure White, completely double	\$7.50	\$70.00
Grand Marconi. Pure White double Chrysanthemum-like flowers on 21/2-foot stems. Tall-	6.50	60.00
Majestic. Duplex type, very popular	7.50	70.00
Wirral's Supreme. Larger improved Esther Read. Tall strong stems	17.50	170.00
All other types of Shasta Daisies available.		

GERBERA (Transvaal Daisy) — "Califlora" Hybrids

January to May delivery. Superior strain of Giant Single and Duplex types. Wide open flowers in a well blended mixture of brilliant colors, predominating Salmon, Orange, Red and Pink shades.

	100	1000
Large two to four eye root divisions	\$18.50	\$175.00
Nice one to two eye root divisions	11.00	100.00

"Califlora" GLADIOLUS

We supply only the **Finest Quality High Crown** bulbs grown in one or two years from bulblets. Treated against thrip. The same kind of bulbs the commercial grower plants, and are **not** those worn out bulbs, often quite large in size, that he discards and sells a bargain prices to dealers who usually package them to sell at cheap prices. Prices F.O.B. Los Angeles, California.

	es F.O.B. Los Angeles, California.		
Beautiful Large 14" x 6"	Full Colored Picture with Each Variety. November 1 through Mo		
	SizeExtra Large No. 1 Diameter		
RED SHADES		100	1000
CHERBOURG	Large flowering carmine red—tall growing	\$4.00	
JOE WAGENAAR	Tall, rich dark red with velvet shading on edges		35.00
MANSOER POINSETTIA	NEW brilliant medium red—slight ruffle, large	4.00	35.00 38.00
VALERIA	Large fiery scarlet. Slight ruffle. Most popular red		38.00
PINK SHADES	targe hery scarlet, origin forme, most popular reassessment	4.00	50.00
ANDRENA	Outstanding NEW, pastel pink—large cream yellow throat,		
ANDREINA	heavily ruffled	4 30	38.00
CORDOVA	NEW deep salmon-pink. No markings	4.30	38.00
ETHEL CAVE COLE	Large popular light pink. Still a favorite		35.00
FRIENDSHIP	Gorgeous, soft pure ruffled pink. Yellow in throat, extra fine		38.00
PINK CHIFFON	NEW light orchid pink—best in this color—cream throat	4.50	40.00
ROSA VAN LIMA	Beautiful bright pink—lighter throat. Popular old-timer	4.00	35.00
SPIC & SPAN	Sparkling, rurfled, bright salmon-pink. Best commercial pink of all		35.00
TIVOLI	Best shell pink glad—slight touch of cream in throat	4.30	38.00
ROSE SHADES			
MALLOW	NEW strong-growing light rose with rich cream throat		38.00
MODERN TIMES	Bright wine rose with two thin white pencil lines in throat		38.00
SENECA	NEW glistening light rose-pink, wonderful spikes	4.50	40.00
LAVENDER, BLUE, PURP			
ABU HASSEN	Most popular clear rich violet-blue. Best of the blues		40.00
BENJAMIN BRITTEN	Beautiful very deep lavender with small white lines		38.00
ELIZABETH THE QUEEN TYRONE	Exquisite heavily ruffled clear orchid-lavender	4.00	35.00
TRONE	NEW huge clear glistening orchid lavender with small cream white center	4.50	40.00
SALMON-ORANGE SHAL		4.50	40.00
HOCHSOMMER	NEW lively orange-salmon. Yellow in throat	4 30	38.00
PEACH GOLD	Tall sparkling salmon-orange with soft yellow throat. Slightly	7.30	30.00
	ruffled.	4.30	38.00
PICARDY	Grand popular favorite. Beautiful apricot-salmon	4.00	35.00
POLYNESIAE	Spectacular, new tall salmon. Slightly ruffled	4.00	35.00
YELLOW SHADES			
BELLE JUANE	Sparkling rich golden yellow, many flowers	4.30	38.00
GOLD	Dazzling rich golden-yellow. Finest yellow there is	4.30	38.00
HOPMAN'S GLORY	Large exhibition, clear yellow. Tall spikes		35.00
LADY JANE	Huge chartreuse yellow. Florists' favorite	4.00	35.00
YELLOW HERALD	Grand clear lemon yellow, tall	4.00	35.00
WHITE SHADES			
FLORENCE NIGHTINGALE	Sensational large glistening pure white		35.00
JUNE BELLS	Huge ruffled white, excellent commercial variety		38.00
MOTHER FISCHER SNOW PRINCESS	Beautiful tall ruffled handsome white—extra fine for cut		38.00
		4.00	33.00
BI-COLOR & SMOKEY S		4 20	20.00
PACTOLUS PACTOLUS	Clear creamy white, edged with lively rose. Improved Corona	4.30	38.00
ACIOLOS	Striking color combination of clear apricot yellow with large red throat	4 30	38.00
SPOTLIGHT	Gorgeous golden yellow with bright scarlet throat		38.00
FIRE OPAL	NEW—dazzling ruffled fiery orange with golden yellow throat		40.00
HIGH FINANCE	NEW—huge smokey light orange gray with cream throat—one of		.0.00
	the best smokies	4.30	38.00
MOTHER MACHREE	Best smokey rose variety—improved with yellow throat		38.00
"Califlora" MIXTURE	Carefully blended mixture of new and standard varieties producing		
	magnificent flowers your customers will be proud of	4.00	35.00
	Second size 13/8"-15/8"		25.00

"Tecolote" RANUNCULUS & ANEMONES

For Oregon, Washington and Eastern parts of the United States. February and March are the best time to plant.

RANUNCULUS	"Tecolate"	GIANTS
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"Tecolate"	Mixture—An extra fine mixture of individual colors, p	oicotee	and in-be	tween shade	es.
		3/4 - 7/8 "	5/8 - 3/4"	3/8 - 1/2 "	
	Per 100	\$ 3.50	\$ 2.75	\$ 1.50	
	Per 1000	30.00	22.50	10.00	
"Tecolate"	Separate Colors—Carefully rogued. Gold, Pink, Red, Rose,	Sunset	(Bronze), \	White, Light	Yellow.
	Per 100	\$ 4.00	\$ 3.25	\$ 1.75	
		35.00			

"Tecolate" ANEMONES

High Crown, One Year From Seed, California Grown Monarch De Caen—Single, Poppy flowered mixture

	7/8 - 1′′	1/2 - 5/8 "	3/8 - 1/2 "
Per 100	\$ 5.50	\$ 1.50	
Per 1000	50.00	10.00	

St. Brigid—Double mixture — The Governor (Double Red) — Lord Lieutenant (Double Blue) — The Admiral (Double Rose)

De Caen Separate Colors: Blue Poppy	(Blue) - His Excellency	(Red) - The Bride	(White) —	Rosea (Rose)
Per 100		\$	1.75 \$	1.25
Per 1000			12.50	7.50

TIGRIDIA "Califlora" HYBRIDS

February to April Delivery

Well blended mixture of all colors, and separate colors as follows: Bright Red, Wine Red, Rose, Deep Rose, White, Pink, Cream and Yellow.

		100	1000
3/4" up	Diameter	\$ 4.00	\$35.00
1" up	Diameter	5.50	50.00

SPREKELIA FORMOSISSIMA (Aztec Lily)

November to March Delivery

Beautiful deep Red Orchid-shaped flower. Leaves Dark Green, sword-shaped.

			100	1000
Tops	1 1/2 - 1 3/4"	Diameter	\$25.00	\$245.00
Jumbo	1 3/4 - 2 1/4"	Diameter	28.00	275.00
Mammoth	21/4" up	Diameter	35.00	345.00

TUBEROSES

February to April Delivery

	100	1000	100	1000
Double Pearl. Sweet-scented doubleJumbo,	\$9.50	\$90.00	Tops, \$7.50	\$70.00
Mexican Single. Sweet-scented			No. 1 Pri	ce Open

LILY OF THE VALLEY

Delivery after January 15th

DOMESTIC

Nice large Northwest grown. Blooming size. (Not suitable for greenhouse forcing).

Prices 25 Pips for \$2.00 50 Pips for \$3.50 100 Pips for \$6.00 250 or more, \$55.00 per 1000

IMPORTED — RESELECTED GERMAN FORCING PIPS

Prices ____25 Pips for \$3.00 50 Pips for \$5.75 100 Pips for \$11.50 250 or more \$110.00 per 1000 Prices subject to change without notice.

Orders accepted subject to prior sale, change, or cancellation in case of loss or crop failure due to frost, fire, flood, or any other contingency beyond our control.

Davids & Royston Bulb Co., Inc., give no warranty, expressed or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs or plants they send out; they will be in no way responsible for the crop.

THIS LIST CANCELS ALL PREVIOUS QUOTATIONS

DAVIDS & ROYSTON BULB CO.

INCORPORATED

LOS ANGELES 14, CALIFORNIA
PHONES: TUCKER 1625 • VANDIKE 4774